

## Sentinelle Medical CEO receives *Canada's Top 40 Under 40™* Award

**Toronto, Canada: May 1st, 2009** – Sentinelle Medical Inc., a leading manufacturer of breast Magnetic Resonance Imaging (MRI) coils and software, is pleased to announce that Cameron Piron, Chief Executive Officer and President, has been named a Recipient of *Canada's Top 40 Under 40™* for 2008.

*Canada's Top 40 Under 40™* is a prestigious national award program, which annually honours 40 Canadians in the private, public and not-for-profit sectors under the age of 40. The program, now in its 14<sup>th</sup> year, is managed by founding sponsor, The Caldwell Partners International. In addition to The Caldwell Partners, national sponsors include Deloitte, National Bank Financial, The Globe and Mail, and Air Canada.

Cameron and his peers were selected from over 1100 nominees by an independent Advisory Board, comprised of 26 business leaders from across Canada. Honourees were chosen on five key criteria: vision and leadership; innovation and achievement; impact; community involvement and contribution; and strategy for growth.

The 2008 Recipients of *Canada's Top 40 Under 40™* are featured in *The Globe and Mail* on May 1st. Honourees will attend a series of celebratory events at the beginning of May in Toronto, including an Awards Ceremony to be held at Arcadian Court at 12 noon on Tuesday, May 5<sup>th</sup> where they are presented with their Top 40 Crystal Cube.

“As our market continues to evolve, Breast MRI has become an integral part of Breast Cancer management. We have always believed that in-order to make an impact, products are not enough – you need to provide full Breast MRI solutions. This is what we have done by partnering our industry leading Breast MRI coils and software with leading MRI vendors including GE, Siemens and Toshiba”, said Cameron Piron, Sentinelle’s President and CEO. “It is incredibly rewarding to see that our vision and hard work has created a company that is benefiting healthcare systems and breast cancer patients worldwide. This award recognizes high achievers who are passionate and dedicated to making a difference and I am thrilled to be in the company of the 2008 winners.”

### About Sentinelle Medical Inc.

Sentinelle Medical is dedicated to improving patient care with early detection and accurate intervention. The company researches, develops, manufactures, sells and supports leading edge Magnetic Resonance Imaging (MRI) technologies. The ground breaking Sentinelle Vanguard® breast coils provide excellent quality MR images, complete and open access for intervention and award winning design that optimizes patient comfort and workflow. Sentinelle products are used in leading breast cancer and imaging sites throughout North America including Dartmouth-Hitchcock Medical Centre, H. Lee Moffitt Cancer Center and Research Institute, Mountain Medical Physician Specialists, Radiology Ltd., Scripps Memorial Hospital, Sunnybrook Health Sciences Centre, University Health Network and Windsong Radiology Group. Sentinelle Medical is a privately owned Canadian company.

For more information, visit [www.sentinellemedical.com](http://www.sentinellemedical.com).

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